

Ches

GO!



A publication of

TMACC

Transportation Management Association of Chester County
7 Great Valley Parkway, Suite 144, Malvern, PA 19355
610.993.0911 / TMACC.org

EDITORIAL / ADVERTISING DEADLINES

ISSUE	MATERIAL DEADLINE
Q1 January	December 1st
Q2 April	March 1st
Q3 July	June 1st
Q4 October	September 1st

SUBMISSION:

Please submit via email (if under 10mb) or upload to cloud sharing platform and share with info@tmacc.org.

ChesGO!

is a quarterly publication covering all aspects of transportation in Chester County including:

- Private automobile news like ride sharing and road closures!
- Public transportation news from SEPTA, Chesco Bus!
- Advancements in electric vehicles!
- Cycling tips and trail updates!
- And much, much more!

ADVERTISING SPECIFICATIONS:

Acceptable file formats: PDF (embed or outline all fonts) and JPG. TIF and PSD also acceptable as long as layers are flattened.

Ads created in Microsoft Word or Publisher will not be accepted.

FULL PAGE:
8.75" x 11.25"
(Includes .125" Bleed)
8.5" x 11" Trim Size
7.5" x 10" Live Area

1/2 PAGE:
7.5" x 4.625"

1/4 PAGE:
3.63" x 4.875"

1/4 PAGE BANNER:
7.75" x 2.25"

Keep all type, logos and other critical content within the Live Area.

Fractional 1/2 and 1/4 page ads do not bleed.